

Mobility Plaza®

ISTOBAL

ISTOBAL is a multinational leader in the design, manufacture and marketing of car wash and car care solutions for all vehicle types. With more than 65 years' experience, ISTOBAL places the emphasis on innovation and high technology to create products and services that generate profitability for the car wash business and added value for users.

A strong internationalization strategy has enabled the company to position itself as a European sector leader and to become an international reference in more than 75 countries worldwide. The focus on innovation and the latest technologies contribute to effectiveness, quality and a business vision that helps customers grow.

Since 1950, the company has contributed innovative products to the industry for excellent vehicle care, guaranteeing a positive user experience. ISTOBAL manufactures the whole range of vehicle washing equipment.

The group has seven subsidiaries and one manufacturing plant in Europe, two subsidiaries and two final assembly plants in the US and Brazil, and a wide network of distributors. International sales currently account for 70% of its production.

Categories


- Car Cleaning & Car Wash
- Services & Media

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